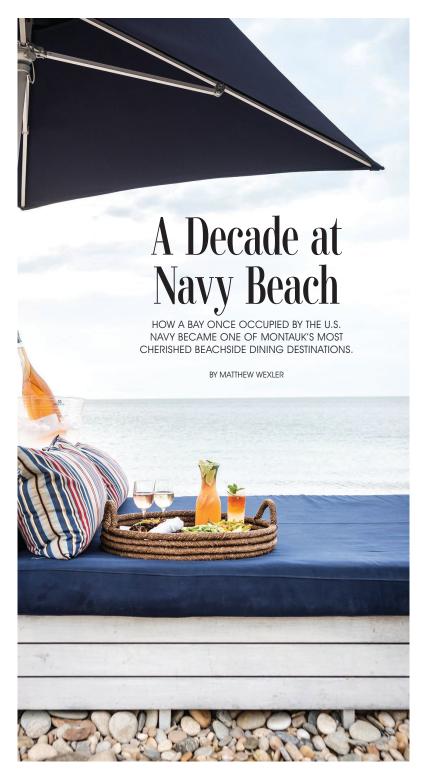
## HAMPTONS

https://bit.ly/2OT5eec May 2019



t was a risky venture
10 seasons ago when
even Hamptonites were
digging themselves out of
a catastrophic economic
recession. But there was a
grumble in the belly of Franklin
Ferguson that defied common
sense when he stepped into the
shell of a restaurant that would
eventually become Navy Beach.

Ferguson had never been to the Hamptons, but after meeting Frank and Kristina Davis at a wedding several months earlier, the couple approached Ferguson and his wife, Leyla Marchetto, about the venue begging for a new identity. "I spent a lot of time in California in a coastal atmosphere, and the space reminded me of Santa Monica," reflects Ferguson. "The people had a more laid-back vibe."

The menu with global influences was a hit from the get-go, and in spite of annual tinkering frequent customers can't get enough of the classics. "We all had varied experiences at different coastal places throughout the world, so we took those techniques and paired them with local seafood and products to support the community," Ferguson says of the menu's staying power.

For Ferguson, his business partners and the throngs of returning customers, umami is as much about place as it is taste. "Montauk is a lifestyle destination where people head to better their lives and have new beginnings," he says. "It's nice to be in that kind of environment where possibilities are all around you."

Navy Beach's annual benefit for the Navy SEAL Foundation returns as well as a Riviera-style, weekendlong anniversary soiree. The restaurant has commissioned local artist Alison Seiffer to create a limited-edition print and JOYA Studio to create a signature candle, with a percentage of sales benefiting the foundation. 16 Navy Road, Montauk, 631.668.6868, navybeach.com



Clockwise from top: Partners Frank and Kristina Davis, Franklin Ferguson and Leyla Marchetto; Navy Beach serves up lobster and clam bake and refreshing cocktalis for a laid-back outdoor dining experience.